

North Berwick Community Development Company: Our Purpose

1. Context: Now

The North Berwick Community Development Company (NBCDC) was incorporated on June 12, 2018, Its formation aimed to support community-led development projects in the town, notably seeking to acquire and develop valued local places and spaces.

What makes North Berwick special

Coast Setting and Natural Beauty
 Environmental Richness
 Rich Historical Legacy
 Distinctive Character
 Strong Community Engagement
 Public transport
 Harbour as a Focal Point
 Tourism Appeal
 Community Infrastructure
 Desirable Living Environment
 Balance of Heritage and Innovation

Where we need to improve and the risks moving forward

Relationship between groups
 Disabled facilities
 Pollution in High Street
 Projected school levels
 Sewerage
 Community assets
 Recreation Activities especially for young people
 Social Spaces

2. Context: Future

We will support the objective of the Local Place Plan (see below) with a focus on creating connection across demographics.

North Berwick will flourish as a resilient, sustainable, and inclusive community, balancing its rich heritage with forward-thinking innovation. By prioritising climate adaptation, sustainable transport, accessible community and green spaces, affordable housing and a sustainable approach to tourism, North Berwick will strive to remain a thriving, welcoming coastal town. Our collective efforts will make North Berwick the best place to be, ensuring future generations can enjoy its unique character and quality of life.

5. Why Our Org Exists:

Functional:

Improved quality of life (housing, better health), mental well being, accessibility

Social

Connections inter and intra generation, a diverse community

Emotional

Sense of belonging, a kind and considerate environment, feeling valued and listened to, self worth and security

3. Whose lives are we impacting

Who	Impact on Lives
Residents	Connecting people, sense of belonging, affordable housing, celebration of heritage
Workers	Employment opportunities, public transport, visitors (customers), training, work from home
Visitors	Access to our unique town and environs, public transport, parking, campervan site, accommodation, cafes, diverse small businesses,

4. Key Activities:

These are our key activities and skills we will develop

- Identify, buy and manage assets
- Extend services of existing buildings
- Facilitate engagement with community groups
- Evaluate the benefit of initiatives we undertake
- Perform training to promote employment
- Build relationships with other groups
- Raise Funds
- Communicate our activities to the community

6a. Do:

We connect people, improve the quality of lives, spaces and places and foster a sense of belonging

6b. For:

any and all residents, workers and visitors to our town

6c. By:

working with the community to identify, acquire and develop the places and spaces the community values

7. Validation

Assess

Inspiring	✓
Authentic	✓
Clear	✓
Meaningful	✓
Enduring	✓
Actionable	✓
Measurable	✓

Progress Measures

Participation in community events...

8. Purpose Statement

We connect people, improve the quality of lives, spaces and places and foster a sense of belonging for any and all residents, workers and visitors to our town by working with the community to identify, acquire and develop the places and spaces the community values.